

	IG Post	IG Video	IG Story	PR Post
1K - 5K Nano	1,050	1,500	450	850
5K - 10K Nano	1,500	2,250	600	1,200
10K - 30K Micro	3,000	4,500	1,050	2,400
30K - 50K Micro	4,500	6,000	1,500	3,600
50K - 70K Mid-Tier	7,500	9,000	3,000	6,000
70K - 100K Mid-Tier	12,000	15,000	6,000	9,600
100K - 300K Macro	30,000	37,500	12,000	24,000
300K - 500K Macro	37,500	45,000	18,000	30,000
500K+ Macro	75,000	120,000	30,000	60,000

Followers

*Depends on Influencer



*ราคานี้ไม่รวม Management Fee

		Video
Followers	5K - 10K Nano	2,250
	10K - 30K Micro	3,750
	30K - 50K Micro	6,000
	50K - 70K Mid-Tier	10,500
	70K - 100K Mid-Tier	13,500
	100K - 300K Macro	30,000 <small>*Depends on Influencer</small>
	300K - 500K Macro	45,000 <small>*Depends on Influencer</small>
	500K - 1M Macro	60,000 <small>*Depends on Influencer</small>
	1M+ Mega	75,000 <small>*Depends on Influencer</small>

	Post	Share + Comment	PR Post
1K - 5K Nano	1,050	600	750
5K - 10K Nano	1,500	750	900
10K - 30K Micro	2,250	900	1,500
30K - 50K Micro	2,700	1,200	1,800
50K - 70K Mid-Tier	3,000	1,500	2,250
70K - 100K Mid-Tier	3,750	1,800	3,000
100K - 300K Macro	4,500	3,000	4,500
300K - 500K Macro	9,000	3,750	7,500
500K - 1M + Macro	12,000	5,250	9,000
1M + Mega	18,000	7,500	10,500

Followers

*Depends on Influencer



Facebook

Non-Page

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Followers

	FB Post	FB Video	Share+Comment	PR Post
1K - 5K Nano	900	1,350	450	700
5K - 10K Nano	1,500	1,800	450	1,200
10K - 30K Micro	2,250	3,900	750	1,800
30K - 50K Micro	4,500	5,250	750	3,600
50K - 70K Mid-Tier	6,000	7,500	1,500	4,500
70K - 100K Mid-Tier	9,000	10,500	1,500	7,200
100K - 300K Macro	15,000	18,000	3,000	13,500
300K - 500K Macro	22,500	27,000	4,500	18,000
500K+ Macro	45,000	60,000	7,500	36,000

*Depends on Influencer